GOODWILL LOOK BOOK

Fashion Aesthetics and Style

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SHORT AND SWEET: CUSTOMER

CONFIDENCE IS KEY:

I AM CONFIDENT WITH MY BODY AND SHOWING ALL ITS BEAUTY

IM MY OWN BOSS:

I WORK FOR MYSELF WITHIN A NEW MARKET OF FREELANCE OR STARTING MY OWN BUSINESS

SHOPPING ON THE LOW:

I MAINLY SHOPS AT GOODWILL BECAUSE I WILL CUT IT UP AND MAKE IT MY OWN LATER

IM 20 YEARS YOUNG

I CAN GET ANYONE:

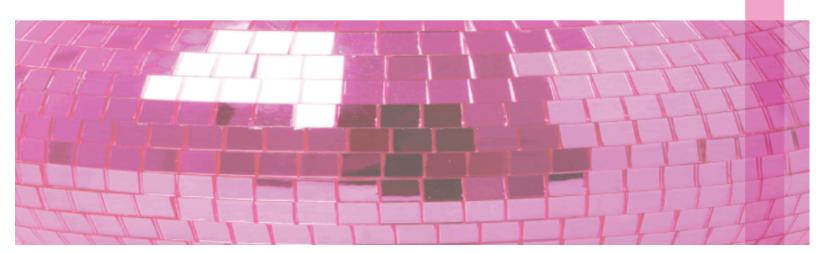
I HAVE A LOT OF LOOKERS, BUT I LIKE THAT

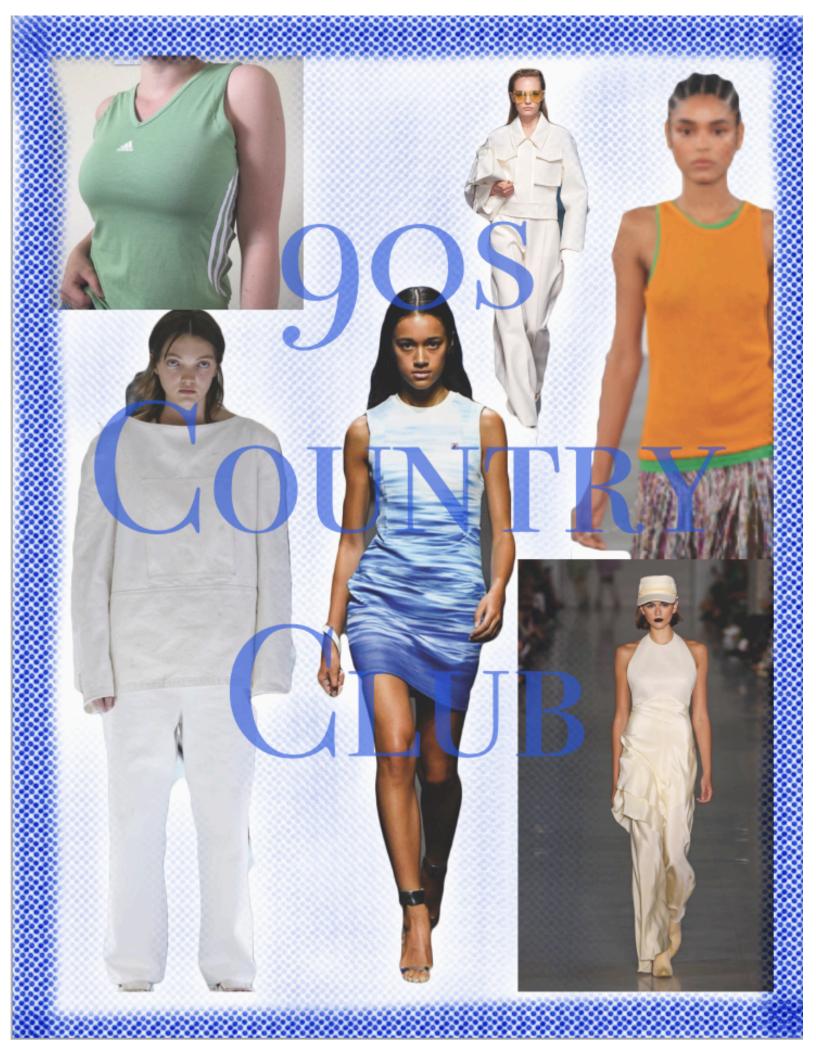
THATS BORING:

ITS NOT FUN UNLESS IM BLACKED OUT AND WAKE UP ON A STRANGERS COUCH

IM MY OWN PERSON:

I AM NOT LOOKING FOR KIDS ANYTIME SOON I GOT BILLS TO PAY OF MY OWN







90s COUNTRY CLUB: CUSTOMER

I KNOW MY WORTH:

IM CONFIDENT IN HOW I LOOK BECAUSE I SPENT THE MONEY TO LOOK THIS GOOD

I FOUNDED THIS PLACE:

IVE GOT NUMEROUS PEOPLE WORKING FOR ME, I DONT EVEN KNOW WHAT MY JOB IS, I PAY OTHERS TO DO IT FOR ME

IF ITS NOT DESIGNER I DONT WANT IT:

I SEND ME WORKERS TO THE FINEST OF SHOPS TO PICK OUT MY CLOTHES, AND HALF THE TIME THEY END UP IN THE TRASH

HAVE YOU EVER HEARD ITS RUDE TO ASK A LADY HER AGE

IVE GOT MANY HUSBANDS:

I WOULDNT CALL THEM HUSBANDS, BUT I STICK AROUND SO THEY BUY ME THINGS

YOULL NEVER CATCH MY BAD SIDE:

CATCH ME ENJOYING A COCKTAIL WITH MY ASSOCIATES, BUT JUST ONE, IM NOT TRASHY

STEPCHILDREN:

MY MANY "HUSBANDS" HAVE KIDS, IM NOT SURE OF THEIR NAMES THOUGH





OUR DREAM

GIRL

- 18 + YEARS
- LIKES THE "OLD FASH-IONED LOOK"
- LIKES DRESSING COM-FORTABLY BUT ALSO FASHIONABLY
- HAS A PART TIME JOB AT A COFFEE SHOP
- GOES SHOPPING WHEN BORED, EVEN IF SHE DOESNT HAVE THE MONEY
- FAIRLY SOCIAL, LOVES
 GOOD CONVERSATION